



## Waterrower Ergatta Upgrade Set



The perfect combination of fitness and gaming! The Ergatta set, consisting of a tablet arm and 17" (43.18cm) monitor, is perfectly matched to the WaterRower and, with the Ergatta membership (access via monthly subscription), offers an interactive training experience and workouts in gaming form directly on the WaterRower rowing machine.

**CHF 699.00**

With the Ergatta upgrade set, you can upgrade any WaterRower Classic rowing machine with a tablet arm and 17" (43.18cm) touchscreen. The tablet arm is available in all wood variants and therefore fits perfectly with every WaterRower. The upgrade set is attached to the top of the tank unit and can be folded in with a simple hand movement.

But this is just the beginning! The Ergatta membership (available as an annual or monthly subscription) opens up a new world of rowing training, offering thousands of personalized and gamified rowing workouts for every fitness level. Ergatta promises motivation and interaction and the pleasure of being part of a global rowing community.

For training, you can choose between head-to-head races or individual and multiplayer workouts, where you are sure to get the most out of your WaterRower. There are life courses or scenic rows, on-demand competitions, new workouts every week and monthly challenges. The Ergatta software is constantly updated to keep users interested.

Ergatta was founded in New York in 2020 and has been the exclusive partner of WaterRower ever since. As the inventor of game-based fitness for the home, Ergatta was looking for a leading manufacturer of premium fitness equipment that meets the highest standards of design and functionality.

### **Workouts in gaming form**

Ergatta leverages the basic principles of gamification, personalization and real-time performance feedback to ensure the most competitive workout experience possible. Instead of having to follow videos and coaches, Ergatta training offers users structured workouts in gaming form:



Race Workouts: regatta on a 3D virtual track

Meteor: fly through space as a single player, collect tokens; high score based on average split time (500m)

The Ergatta Rower combines state-of-the-art, gamified training technology with the premium WaterRower rowing ergometer. Ergatta's proprietary dynamic calibration allows the workout experience to be personalized; it automatically and continuously adjusts to the member's progress to keep workouts challenging enough. The new workout on a gamified fitness machine like the Ergatta Rower is ideal for those who find traditional trainer-led fitness offerings lacking in motivation.

In order to use the modern Ergatta software, a monthly subscription to Ergatta is required. The Ergatta membership is purchased directly via the included tablet after receiving the rowing machine. The cost is EUR 34.95 / month or EUR 385 for the first year (1 month free). After one year of membership, the discount expires and the annual rate is EUR 420.

Membership includes:

- unlimited profiles - on a single device for family & friends
- Access to Ergatta's database - with an ever-growing number of game-based workouts
- Updated programming - with 5+ new workouts added per week
- Personalized dashboards - showing workout history and fitness progress
- Races against other members - connect in the Ergatta community

Tablet arm available in Ash, Oak, Vintage Oak, Club, Walnut, Shadow and Cherry wood finishes.

Note: Not compatible with SmartRow.